



AIVO KIVI SENIOR UX / PRODUCT DESIGNER

Hamilton, New Jersey | aivokivi@gmail.com | 908-938-1100 | aividesigns.com

Education

Rutgers University

MBS User Experience Design
2020 - 2023

BA Graphic Design
2004 - 2007

Certifications

LinkedIn Learning

Web Accessibility for
Developers

AI for UX Design and Research

Core Skills and Tools

Design & Prototyping

Figma, Adobe XD, Illustrator,
InDesign, Photoshop

Research & Analytics

UserTesting, Optimal Workshop,
Google Analytics, usability
testing, card sorting, interviews

Front-end & Prototyping

HTML5, CSS3, JavaScript
(basic), Bootstrap, Apache
Cordova, Material Design

Accessibility

Section 508, WCAG 2.1,
screen-reader testing,
keyboard navigation validation

Collaboration & Delivery

Agile design, design systems,
Miro, Mural, Jira, version
control basics

Emerging Practice

AI-enhanced design tools,
curiosity-driven learning,
experimentation mindset

PROFESSIONAL SUMMARY

User-centered Senior UX / Product Designer with 11+ years blending visual design, front-end development, and user research to deliver accessible, measurable product experiences.

Proven track record in government and healthcare programs, designing data visualizations and design systems, leading cross-functional teams in Agile environments, and improving usability and accessibility for complex applications. Seeking Lead Product / Senior UX roles focused on research-driven design and measurable product impact.

EXPERIENCE

Mathematica

SENIOR USER EXPERIENCE DESIGNER | March 2018 - Current

- Lead UX for federal and healthcare programs (Dept. of Labor, HHS, CMS), translating complex program data into clear, interactive web experiences used by policy and program stakeholders.
- Ran discovery workshops and requirements sessions; produced annotated wireframes and high-fidelity Figma prototypes to accelerate development handoffs and reduce clarification cycles.
- Designed and iterated dashboards and data visualizations that surfaced KPIs for non-technical stakeholders; partnered with data engineers to instrument analytics and track impact.
- Planned and moderated usability tests, card sorts, and stakeholder interviews; translated findings into prioritized recommendations and Agile implementation tickets.
- Championed and facilitated accessibility Section 508 reviews, authoring accessibility checklists, collaborated on remediation with engineers, and validated fixes with screen-reader and keyboard testing.
- Mentored junior designers and led cross-functional design reviews to ship iterative UX improvements.
- Initiated and led UX Wiki, a SharePoint-based library to improve team understanding of UX. Designed, wrote, and built the site with real project examples and best practices, ran usability reviews, and launched it company-wide as an ongoing UX reference.

Abbott Point of Care Diagnostics

WEB DEVELOPER & INTERACTIVE DESIGNER | January 2017 - March 2018

- Led responsive marketing site redesigns and platform integrations; owned design-to-development lifecycle from discovery through QA and launch.
- Ran analytics-driven experiments (A/B concepts, heatmap analysis) and translated results into UI changes that increased conversion and engagement.
- Built production-ready HTML/CSS templates and interactive prototypes to streamline developer handoffs and reduce rework.

Derma Sciences

WEB DESIGNER & DEVELOPER | March 2014 - January 2017

- Conducted Information Architecture (IA) evaluations, wireframes, and visual production for web and mobile prototypes used in usability testing.
- Introduced front-end best practices into marketing workflows, reducing prototype-to-development time and improving implementation quality.



AIVO KIVI SENIOR UX / PRODUCT DESIGNER

Hamilton, New Jersey | aivokivi@gmail.com | 908-938-1100 | akividesigns.com

EXPERIENCE CONTINUED

Sundberg & Associates

MULTIMEDIA DESIGNER & DEVELOPER | October 2012 - March 2014

- Produced pixel-accurate designs, interactive prototypes, and production-ready front-end assets (HTML/CSS) for client websites and multimedia campaigns, improving handoff clarity.
- Coordinated QA and delivery schedules, maintained versioned design files and reusable templates, and ensured on-time launches under tight deadlines.

McGraw-Hill Learning Solutions

GRAPHIC DESIGNER | May 2007 - October 2012

- Designed and produced print and digital educational materials (layouts, illustrations, comps); managed art production and vendor prepress to meet strict publication timelines.
- Collaborated with editors and instructional designers to ensure visual clarity, consistent branding, and accessible typography for learner-facing content.